

# WMPCA Newsletter

## **News and Updates**



### 2024 Conference!

We often hear the question: "Why should I attend a tech conference when I can learn online?"

The answer lies in the interactions you have in the hallways, during breaks and meals, and in the questions asked during sessions. By speaking to like-minded individuals, you can learn more about solving problems and get the latest technology updates directly from business architects, IBM Champions, and top speakers on the platform. In contrast, webinars or online sessions may provide the content, but you may face a delay in getting your questions answered.

There are several reasons why you should attend a conference in person. Many of us on the team have found the best solutions to our everyday business problems by attending these conferences. If you'd like to talk to like-minded individuals and attend sessions with the best speakers on the IBM i platform, you still have the chance to do so! The first conference of the spring season is just nine days away, and we are excited to see you there. Take the time to come hang out with us, learn something new, and bring back your newly acquired knowledge to your team!



### A WALK INTO THE WORLD OF IT

The conference will be interactive and attendees will participate in solving business use cases from various industries. We will be walking through how businesses implement a change, how that is communicated to the IT department, and IT's development cycle to implement the change.

Our Awesome Speakers:



#iCon24



Owner of Debbie Sauge Consulting, LLC & Host

Jim Buck

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gies & Host

im



Angela Pocklington Gateway Technical College Student & Host

Steven Wolk

#### FREE CONFERENCE FOR ALL STUDENTS

INFO & REGISTRATION:

WWW.WMCPA.ORG

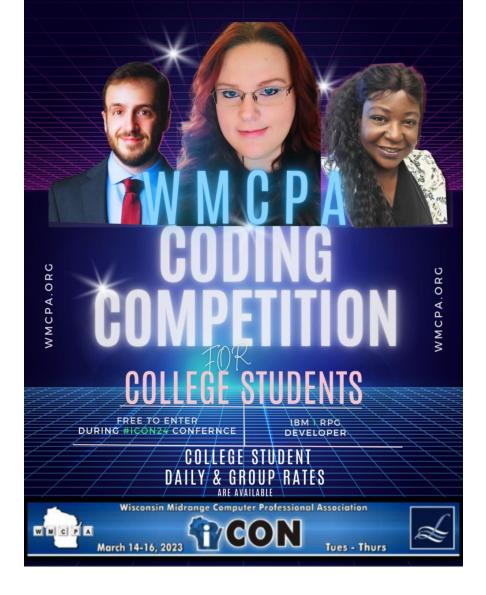
secretary@wmcpa.org

Justin Loeber Kisco Systems LLC & Keynote Speaker

**Rochelle Petty** 

#### 12 MARCH 2024 8 AM - 4:00 PM

LAKE LAWN RESORT 2400 E GENEVA ST, DELAVAN, WI 53115





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